

Accelerating our nation.... Accelerating Aotearoa at work

Accelerating Aotearoa is an **established and independent, Not for Profit** providing

- **Focus on digital capability** as the platform to the recovery of New Zealand's economy,
- **Skills in establishing collaboration** across regions along with both public & private sector organisations,
- **Ability to demonstrate measurable successes** over a 5 year period.

Our work builds productivity by improving the digital skills & abilities of New Zealanders. Programmes include:

- **Attracting Local & Migrant talent to digital careers**
- **Enabling young New Zealanders to make informed choices in tertiary education and ensuring their study is relevant to future labour market needs**
- **Supporting graduates entering the workplace** through co-operative education programmes

Ways to get involved

1. [Core Group Membership](#) - a chance to influence Accelerating Aotearoa's future direction
2. [ITRAC](#) – the essential link between what business needs and what students study – join *the pilot project steering group*
3. [ICT Skills Action Plan](#) – join the team piloting a fresh and collaborative approach to policy development in NZ
4. [Digital Careers Expo](#) – take an active role in growing future IT talent for NZ
5. [Digital Careers Website](#) – help attract our sector's share of tomorrow's professionals
6. [Growing Workready graduates](#) – join a nationwide initiative to enable all Tertiaries' graduates to benefit from an Internship experience

Why take part?

1. Membership of a **multi-stakeholder collaboration** alongside key public and private sector organisations and their leaders
 - Demonstrating **integrity based commitment to nation building**
 - Creating opportunities for **relationship building** outside the construct of commercial engagement
2. **Participation in a proven & long term programme** of digital capability projects
 - Supporting a **broader view** of the range of digital capability programmes in progress
 - **Enabling the alignment of an organisation's own programmes** with the broader agenda of NZ Inc – both nation-wide and regionally
 - Providing opportunities for **investment of resources without the risk of duplication**

Who are we?

Accelerating Aotearoa was **incorporated as Accelerating Auckland in May 2007, and gained Charities Commission registration in December 2008**. Primary stakeholders include Central and Local Government, Communities, Education and Training providers, Economic Development Agencies and the Private Sector along with relevant industry organisations.

We have demonstrated our ability to achieve highly effective deliverables across a range of activities over a 5 year period. Accelerating Auckland is committed to the long term leadership of collaboration based digital capability programmes for New Zealand.

High points of Accelerating Aotearoa's work to date include:

- Participation of **350 international undergraduates in the "Digital Careers Expos"**, a series of events connecting students with support services and employers to support study and career choices aligned with New Zealand's future skills needs and become "work ready" for our labour market. In 2009 the Expos were delivered in Auckland, Wellington and Christchurch in partnership with DoL Immigration. The Expos were delivered with the support of Auckland City Council, Grow Wellington, Canterbury Development Corporation, Careers Services and NZICT Group.
- Registration of more than **1000 internationals in "Auckland Hiring"**, events where both skilled migrants and recent graduates are "speed interviewed" by New Zealand IT employers. The programme is delivered in partnership with the DoL Immigration and has achieved close to 20% job placement over the 3 years it has operated.
- Participation of **235 senior Auckland secondary students in "Go IT"**, an encounter style workshop where secondary students are mentored by young digital professionals offering a glimpse of work and life in a digital career. The programme is delivered in partnership with Women in Technology and hosted by Microsoft and Vodafone. 6 schools, approaching 300 students and a total of 191 mentors have taken part in the programme over a two year period.
- **Production and distribution of 10,000 DVDs advocating digital careers** and detailing tertiary pathways to secondary and Tertiary students throughout New Zealand. Work is currently underway with 6 tertiary partners (University of Auckland, University of Otago, New Zealand School of Education, NatColl, Manukau Institute of Technology and the Open Polytechnic) to update this initiative as a Digital Careers Website.
- **Establishment of iTRAC©**, a web based talent tracking system, delivering workers' skills and competency profile information, to business. iTRAC© provides a comprehensive view of the full "talent pipeline", along with a framework for aggregation and analysis. The project is being piloted at Manukau led by a Project Steering Group comprising Manukau City Council, Ministry of Pacific Island Affairs, Career Services, Manukau Institute of Technology and Enterprising Manukau.
- **Expansion of the University of Auckland's CSI Academy** internship programme to a programme supporting students from 7 Tertiaries across New Zealand.
- **Establishment of a nation-wide collaboration programme** to identify and share best practice and innovation across regions for the development of digital capability in priority sectors. The "NISC" (National ICT Skills Collaboration), connects local and central



government representatives with NGO partners and industry to establish a national framework for the delivery of collaborative projects.

Project Funding

Accelerating Aotearoa and historically Accelerating Auckland was established with ***catalyst funding from the Tertiary Education Commission***. Subsequent funding sources have included both central and local government, Tertiaries and business.

Accelerating our nation....Accelerating Aotearoa Apopo

Accelerating Aotearoa is ***committed to the long term leadership of collaboration based digital capability programmes*** for New Zealand. We have demonstrated our ability to achieve highly effective deliverables across a range of activities along with remaining sustainable over a 5 year period.

As Accelerating Aotearoa's Board Members and Advisors consider our future focus we have identified a fundamental need to align our work strategically with Government's views and future plans for digital capability. Specifically Accelerating Aotearoa seeks alignment with the Government's proposed productivity plans focused on 2025.